



SAILUN TIRE RECOGNIZES THE PROFESSIONAL DRIVERS WHO HAVE KEPT CANADA'S SUPPLY CHAIN ROLLING DURING COVID-19

September 8, 2020 (Toronto, ON) – In advance of National Trucking Week, Sailun Tire Canada, a leading global tire manufacturer and top provider of high-quality tires at exceptional value, celebrated professional truck and courier drivers by surprising them with COVID-safety care packages during a series of events between August 18 to August 31 in Southern Ontario.

In addition, the company will be making a \$5,000 donation to the OTA (Ontario Trucking Association) Education Foundation in appreciation of the essential work professional drivers are doing during the COVID-19 pandemic. The OTA Education Foundation is a registered charity that awards scholarships to students with parents who work in the trucking industry.

“The pandemic has created a great amount of uncertainty for many families and organizations across Canada,” said Michelle Subranni, Event & Sponsorships Manager, Sailun Tire Canada. “By donating to the OTA Education Foundation during these challenging times, we are happy to support not only truck drivers but their children and families as well, ensuring a brighter future is just down the road.”

According to the Canadian Trucking Association, there are more than 300,000 men and women working as drivers in the Canadian truck industry, making sure shelves are stocked and goods are getting across the country during the pandemic.

“Professional drivers are part of the Sailun extended family. We want to celebrate and honour these front-line heroes that are ensuring our critical goods are being delivered, while they cope with incredibly challenging conditions brought on by the COVID-19 pandemic,” continued Subranni. “These heroic men and women have been instrumental in keeping Canada's economic supply chain running. It's safe to say that without them, the economic recovery would be significantly challenged.”

Care packages were safely handed out in full PPE with strict adherence to physical distancing. The kits contained numerous items to make Ontario truckers' lives a little safer and more enjoyable. They included a mix of PPE, personal care and food items, including face masks, hand sanitizers, razors and snack bars. Partners who donated products to the care packages included Edgewell Personal Care, Mondelez Canada and Kind Healthy Snacks.

“Professional drivers are, and will always be, essential – especially in these trying times. They are spending many nights away from their families and are risking their health and safety in order to ensure that Canada continues to run smoothly,” concluded Subranni. “We appreciate what they are doing and want to thank them. To those men and women who are carrying great responsibility in ensuring that our supply chains keep flowing, we believe that it is our collective responsibility to acknowledge their commitment and we hope that these packages make the ride a little smoother, safer and bring a smile to their faces.”

ABOUT SAILUN TIRE

Sailun Tire is a leading global tire manufacturer and top provider of quality products in the value tire segment. The Sailun mission is to deliver the best customer experience in the tire industry. Sailun engineers, designs, manufactures and supports a full lineup of winter, all-season, off-road and ultra high-performance tires in a wide range of popular sizes for countless cars, crossovers, pickup trucks and SUVs, plus a wide range of commercial vehicle applications.

ABOUT OTA EDUCATION FOUNDATION

The OTA Education Foundation is a charitable institution devoted to the furtherance of education for post-secondary students. Established in 1958, the Foundation was founded with the goal of providing assistance to Ontario students with links to the Ontario trucking industry, who have demonstrated a commitment to academic success, personal goals, and community service, regardless of their field of study.

